

January 23, 2018

Dear Advertising Partner,

A big part of the upcoming Chamber Website upgrade is adding support for mobile devices. Let's face it, the majority of people looking at websites are doing it primarily (if not exclusively) on screens smaller than a desktop.

To make your Website ad look as good as possible, we need updated artwork that has the right resolution to support Retina (2X) mobile screens.

Ads will be shown at a size of 300 x 60 ... you need to provide us with updated artwork that is **double** this to support 2X screens:

- Acceptable file formats are GIF, JPEG or PNG
- Artwork is to be provided at a **size of 600 X 120 pixels**

In the interim, we will continue to use your current artwork, but be aware that **older ad artwork will look less crisp on Retina screens!**

Please let us know if you have any questions.